

Trade Analysis Report

Economical and Social Empowerment

Sustainable and Comprehensive Protection Program for
Host Communities Impacted by the Rohingya Crisis in
Bangladesh

14 June 2023

Trade Analysis Report

under

Economical and Social Empowerment (EASE) Intervention

Date: 14 June 2023

1. Introduction:

Young Power in Social Action (YPSA) has carried out the trade analysis under its project titled, "Sustainable and Comprehensive Protection Program for Host Communities Impacted by the Rohingya Crisis in Bangladesh," being implemented in Ramu and Chakaria under Cox's Bazar district. The project is being supported by the International Rescue Committee (IRC) and the Bureau of Humanitarian Assistance (BHA). The project aims to inform the objectives of creating an inclusive and gender-equal community, fostering long-term socio-economic development, and empowering women. To achieve the project objective, the project has taken up the initiative to mitigate the impact of climatic shocks, protection risks, and increased vulnerabilities resulting from the Rohingya influx since August, 2017.

YPSA through the project employs the EASE (Economic and Social Empowerment) Approach and other interventions to empower women, reduce gender-based violence, expand participating women and girls' social networks, and address the socioeconomic structure within the community. The trade analysis was conducted as part of the project that aims to identify vulnerable women, understand their socio-economic landscape, and provide gender and business skills training to address the identified gaps. The survey gathered comprehensive information to inform targeted interventions, assess employment, and education levels, evaluate entrepreneurial skills, address social inequalities, and explore avenues for sustainable income generation from 440 women and girls. The analysis also investigates the impact of existing programs and assesses the community's vulnerability to natural disasters and conflicts.

2. Trade Selection Background:

The trade selection survey had a twofold purpose: to identify vulnerable women within the community and to educate their families on gender equality. Additionally, the survey aimed to empower the selected women and girls through Income Generating Activities (IGA) and business skills training. First of all, the survey sought to identify and reach out to vulnerable women who may face economic, social, or cultural barriers to empowerment. By assessing factors such as income levels, education, access to resources, and socio-economic status, the survey aimed to pinpoint those women who would benefit the most from targeted interventions. Furthermore, the survey aimed to raise awareness and educate the families of these women on gender equality. By engaging with the families and addressing cultural norms and biases, the survey aimed to promote a more inclusive and supportive environment for the selected women and girls.

The survey also aimed to empower the selected women and girls through Income Generating Activities (IGA) and business skills training. By providing them with training in areas such as Household Economy, Household Cash Flow, Dealing with Financial Stress, Idea Generation, Financing and Costs, Operating or Working in a Business, Well-being, and Business plan. the survey aimed to equip them with the necessary skills to establish and manage sustainable businesses. This, in turn, would enhance their economic independence and contribute to their overall empowerment.

3. Objective of the Trade Analysis:

The trade analysis, conducted in May 2023, aimed to comprehensively assess and evaluate the trade dynamics and economic opportunities within the targeted areas of the Sustainable and Comprehensive Protection Program implemented by Young Power in Social Action (YPSA) under the International Rescue Committee (IRC)-tested Gender-Based Violence (GBV) Approach EASE model.

Specific objectives of the trade analysis were as follows:

- Comprehensive trade dynamics assessment: Undertake a rigorous evaluation of local trade practices, market structures, and opportunities within the 11 unions of Ramu and 3 unions of Chakaria in Cox Bazar.
- Economic opportunities evaluation: Conduct a thorough analysis of the impact of the EASE model on women's access to economic resources, income generation, and livelihood enhancement. This assessment sought to ascertain the efficacy of program interventions in fostering women's economic empowerment and resilience in the face of socioeconomic challenges.
- Market networks analysis: In addition to the Market Assessment report produced by the Institute of social business (ISB) in April'2023, examine the complex interplay of social networks, collaborations, and partnerships in facilitating economic opportunities for women.
- Decision-making impact assessment: Systematically evaluate the extent to which the EASE model empowers women to exercise agency, autonomy, and active participation in decision-making processes concerning their economic activities.
- Socio-economic outcomes examination: Probe the intricate relationship between economic empowerment, reduction of vulnerability to violence, and the promotion of gender equality. This rigorous examination focused on illuminating the multifaceted impact of economic independence, increased social capital, and improved access to economic resources on mitigating intimate partner violence and other forms of gender-based violence.

4. Methodology:

The trade analysis employed a baseline and beneficiary selection survey form approach to gather data and analyze the trade dynamics within the target population. This section provides an overview of the research design, data collection methods, data sources, data analysis techniques, ethical considerations, and limitations of the study.

Design: The research design chosen for this trade analysis was a baseline and beneficiary selection survey form approach. This design was selected as it allowed for the collection of essential data to understand the trade dynamics within the target population, thereby informing our interventions and programmatic efforts effectively.

In terms of data collection methods, we primarily relied on the baseline and beneficiary selection survey forms to gather information. This survey form was carefully designed to capture essential details about trade patterns, market preferences, challenges, and opportunities, considering the vulnerability of women, their existing skills, disabilities, and their coping mechanisms in the face of disasters. By employing this method, we successfully established direct communication with the beneficiaries, enabling us to acquire valuable insights into their experiences related to their trades.

Data Sources: The data for this analysis was directly collected from the selected beneficiaries, who were identified through a rigorous beneficiary selection process. We prioritized beneficiaries based on their income level, employment status, gender, age, geographic location, disability status, social exclusion, and entrepreneurial potential. In addition to primary data, we also incorporated relevant secondary data sources such as official statistics and reports to enhance our understanding of the trade environment.

Data Analysis: Our data analysis techniques included both quantitative and qualitative approaches. By using these, we were able to originate valuable information and draw informed conclusions regarding the trade dynamics.

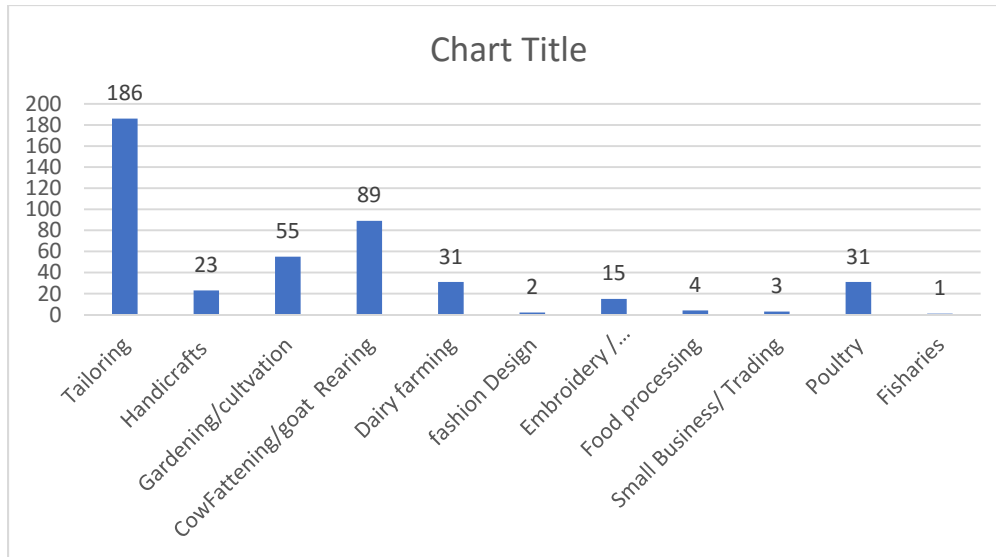
Ethical Considerations: We placed great importance on ethical considerations throughout the trade analysis. Measures were implemented to ensure participant confidentiality, privacy, and informed consent during the data collection process. We adhered to ethical guidelines and protocols to safeguard the rights and well-being of the participants. All data were treated with the utmost care, stored securely, and used only for the intended purposes of the analysis.

Limitations: We encountered some limitations during our survey. Although we aimed to include 5% of persons with disabilities, we were unable to find individuals who met our criteria within the selected areas. The team carefully analyzed the data and conducted meetings to discuss this issue. Unfortunately, we were unable to collect the desired data from persons with disabilities. However, we made the most of the available information and ensured it remained relevant to our survey objectives.

5. Findings:

The findings from the trade analysis provide valuable insights into the trade preferences and support needs of the beneficiaries. It is evident that there is a diverse range of trades selected by the beneficiaries, including tailoring, handicrafts, gardening/cultivation, cow fattening/goat rearing, dairy farming, fashion design, embroidery/noksikhatha/hand printing, food processing, small business/trading, poultry, and fisheries. This indicates the varied interests and aspirations of the beneficiaries in pursuing different economic activities.

The analysis also highlights the specific support required for each trade in different locations. For example, in the Dakhin Mithachoci area, there is a significant demand for support in tailoring, handicrafts, and poultry. In the Fatekherkul area, there is a notable interest in trades such as tailoring, handicrafts, and cow fattening/goat rearing. Joarianala shows a higher preference for trades like tailoring, handicrafts, and embroidery/noksikhatha/hand printing. Eidgor and Dulahazra areas have their unique trade preferences as well.



6. Conclusion:

The analysis reveals specific support requirements for each trade in different locations. Tailoring and handicrafts emerge as popular choices across multiple areas, while other trades show variations in demand based on geographic factors. These findings emphasize the importance of tailoring interventions and support programs to the specific needs and interests of the beneficiaries in each location.

7. Annexes:

• Selection Criteria -EASE:

1. Income level: individuals or households with a low-income level, especially those living below the poverty line or with limited access to economic opportunities.
2. Employment status: Prioritize individuals who are unemployed or underemployed, as well as those with limited skills or education.
3. Gender: Target women, who are often disadvantaged in terms of access to economic and social opportunities.
4. Age: target specific age groups (18+), prioritize youth, who face unique economic and social challenges.
5. Geographic location: 5 WGSS catchment area
6. Disability status: Target (5%) individuals with disabilities, who often face barriers to economic and social participation.
7. Social exclusion: Target women who are marginalized or excluded from economic and social opportunities based on factors such as ethnicity, religion, or caste.

8. Entrepreneurial potential: prioritize individuals with entrepreneurial potential or those interested in starting their own businesses, providing them with the necessary support and resources to succeed.
9. Prioritize vulnerable groups
 1. Women who head households or are single parents, who thus face unique economic and social challenges will get priorities
 2. Women living in trafficking zones and areas at risk of natural disasters, conflicts.

Prioritize Girl Shine and EMAP graduates as well as those visiting the WGSS

- **Beneficiary survey form :**

Part I: General Information

General Information	
Name of the Location	
Date of Interview	
Name of Interviewer	
Name of Note-taker	
Personal Information of Interviewee	
Full Name:	
Mother/Father's Name:	
Gender:	
Age:	
Address:	
Phone Number:	

Introduction and Consent for Interview¹

Part A: Consent Procedure

Greetings, my name is and I am a representative of YPSA, a non-profit organization. We have undertaken a survey in Ramu and Chakaria with the financial support of IRC. We aim to identify women's potential and interest in income-generating activities.

As part of this survey, we are conducting one-on-one interviews with people living in the area. We would like to invite you to participate in an interview with us. Please note that we respect your privacy and your answers/concern will be kept confidential.

We would like to emphasize that your participation is voluntary and you have the right to stop the interview at any time or skip any questions you are not comfortable answering. We are interested in hearing your thoughts and there are no right or wrong answers.

Please keep everything discussed during the interview confidential and do not share the details with others. We have no direct benefits to offer for your participation other than listening to you.

The interview takes approximately 20 minutes to 30 minutes to complete.

I [OR NAME OF NOTE TAKER] will be taking notes. Is that okay with you?

Do you agree to be interviewed?

NOTE WHETHER RESPONDENT AGREES TO INTERVIEW.

DOES NOT AGREE TO BE INTERVIEWED (Remember to thank the participant before ending interaction.)

AGREES TO BE INTERVIEWED AND TO NOTES BEEN TAKEN DURING THE INTERVIEW

AGREES TO BE INTERVIEWED BUT DOES NOT WANT NOTES TAKEN

TO BE COMPLETED BY INTERVIEWER

I CERTIFY THAT I HAVE READ THE ABOVE CONSENT PROCEDURE TO THE PARTICIPANT.

Initials of the Interviewer: _____

Part II:

Do you have any other questions?

Notes (if any)

PART III: Questionnaire

Q1: First, I would like to ask you about your work and involvement in the community. Please tell us about your Education and Employment Status too.

	Unemployed	Underemployed	Employed
Employment Status	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Primary	Secondary	College
Education Level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q2: Who is the head of the family?

- Female
- Male

Q3. What is your family head's profession?(How many), Dependent(How many)

Q4. Family Member with Disabilities (Yes/No)

- Yes
- *No*
- Don't Know

Q5. The main profession of the head of the household?

Q6. Are you interested in doing or joining any other profession for alternative livelihood?

- Yes
- *No*

If yes, then what types of profession are you interested in? #sewing machine # goat rearing # turkey rearing # fishing equipment # poultry farming # driving # Lai making and selling # gardening # fisheries # knitting and handicrafts # poultry etc.....

Q7. Do you have any entrepreneurial skills or experience? (Yes/No)

Q8. Is there any training required to start this business? If Yes, what kind of training is required?

Q9. Are you part of any marginalized or excluded group based on ethnicity, religion, or caste? (Yes/No)

- Yes
- No

Notes for Question 7.8.&9

Q10: Is either yourself or any of your family members involved in microcredit programs?

- Yes
- No

Q 11. Are you living in a trafficking zone or area at risk of natural disasters or conflicts?

- Yes
- No

Q12. Have you graduated from the Girl Shine or EMAP program? Or ever connected to those programs?

- Yes
- No

<p><i>Notes for Question 10:</i></p> <p><i>Have you or your family member ever had difficulty repaying a microcredit loan?</i></p> <p><i>Notes for Question 11:</i></p> <p><i>Can you share your experience with coping with natural disasters?</i></p>
<p><i>Notes for Question 12:</i></p> <p><i>If anything you want to share</i></p>

Q12: Washington Group Questionnaire on disability

	No	Some Difficulty	A Lot of Difficulties	Cannot Do
Do you have difficulty seeing, even if wearing glasses?				
Do you have difficulty hearing, even if using a hearing aid?				
Do you have difficulty walking or climbing steps?				
Do you have difficulty remembering or concentrating?				
Do you have difficulty washing all over or dressing?				
Do you have difficulty communicating, for example understanding or being understood, using your usual (customary) language				

Notes :

PART IV: Closing Remarks

This was the last of my questions. Thanks very much for giving me the time. Let me know if you have any follow-up questions for me.

Thanks once again for your participation!

● Baseline Survey Questionnaire:

1. [Date :](#)
2. [Facilitator Name :](#)
3. [Union :](#)
 1. Dulahazara, Chakaria
 2. Eidghor, Ramu
 3. Joarianala, Ramu
 4. Fatekharkul, Ramu
 5. Dakkhin Mithachori, Ramu
4. [Sex of respondent:](#)
 1. Male
 2. Female
5. [EASE member or participant name?](#)
6. [Spouse of EASE member Name:](#)
7. [Marital status of respondent](#)
 1. Married
 2. Unmarried
 3. Widow
 4. Divorced
8. [Washington Group Short Set](#)
 1. [The next questions ask about difficulties you may have doing certain activities because of a HEALTH PROBLEM.](#)
 2. [WGSS1. Do you have difficulty seeing, even if wearing glasses? Would you say...চশমা পরলেও কি দেখতে অসুবিধা হয়? ^{required}](#)
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer

6. Don't know
3. [WGSS2. Do you have difficulty hearing, even if using a hearing aid? Would you say...](#)(শ্রবণযন্ত্র ব্যবহার করলেও কি আপনার শুনতে অসুবিধা হয়?)^{required}
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer
 6. Don't know
4. [WGSS3. Do you have difficulty walking or climbing steps? Would you say...](#)(আপনার কি হাঁটতে বা সিঁড়ি বেয়ে উপরে উঠতে কি অসুবিধা হয়?)^{required}
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer
 6. Don't know
5. [WGSS4. Do you have difficulty remembering or concentrating? Would you say...](#)(আপনার কি মনে রাখতে বা মনোযোগ দিতে অসুবিধা হয়?)^{required}
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer
 6. Don't know
6. [WGSS5. Do you have difficulty \(with self-care such as\) washing all over or dressing? Would you say...](#)(আপনার কি অসুবিধা হয় (যেমন নিজের যত্ন নেয়া সহ) নিজ হাতে গোসল বা নিজ হাতে কাপড় পরিধান করতে?)^{required}
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer
 6. Don't know
7. [WGSS6. Using your usual \(customary\) language, do you have difficulty communicating, for example understanding or being understood? Would you say...](#)(আপনার স্বাভাবিক (প্রথাগত) ভাষা ব্যবহার করে, আপনার কি যোগাযোগ করতে অসুবিধা হয়, উদাহরণস্বরূপ, বুঝতে বা বোঝাতে?)^{required}
 1. No difficulty
 2. Some difficulty
 3. A lot of difficulty
 4. Cannot do at all
 5. Refused to answer
 6. Don't know

8. [#form/wg_ss/washington_ss_score](#)

9. [Household Decision Making](#)

10. Who makes decisions on spending for food for the family? পরিবারের খাদ্যের খরচের জন্য সিদ্ধান্ত কে নেয়?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
11. 2. Who makes decisions on spending for major purchases (livestock, bicycle, etc.)? কে বড় ক্রয়ের জন্য খরচের সিদ্ধান্ত নেয় (প্রাণীসম্পদ, সাইকেল, ইত্যাদি)?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
12. Who makes decisions on spending for alcohol or cigarettes? এলকোহল বা সিগারেটের জন্য খরচের সিদ্ধান্ত কে নেয়?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
13. Who makes decisions on how money generated in the household is used? পরিবারে উৎপন্ন অর্থ কীভাবে ব্যবহার করা হয় সে বিষয়ে কে সিদ্ধান্ত নেয়?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
14. Who makes the decisions on how money generated by women is used in the household? মহিলাদের দ্বারা উৎপন্ন অর্থ কীভাবে গৃহস্থালীতে ব্যবহার করা হয় সে বিষয়ে কে সিদ্ধান্ত নেয়?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
15. Who makes the decisions on how money generated by men is used in the household? পুরুষদের দ্বারা উৎপন্ন অর্থ পরিবারে কীভাবে ব্যবহার করা হয় তার সিদ্ধান্ত কে নেয়?
1. Mostly Me
 2. Mostly My Spouse
 3. Both Equally
 4. Don't Know
16. Status in the household
17. How would you rate the importance of your economic contribution (monetary and nonmonetary) to the household? পরিবারের জন্য আপনার অর্থনৈতিক অবদানের (আর্থিক এবং অ-আর্থিক) গুরুত্বকে আপনি কীভাবে মূল্যায়ন করবেন?
1. Very low
 2. Low
 3. Medium
 4. High
18. How would your spouse rate the importance of your economic contribution (monetary and nonmonetary) to the household? পরিবারে আপনার অর্থনৈতিক অবদানের (আর্থিক এবং অ-আর্থিক) গুরুত্বকে আপনার স্ত্রী কীভাবে মূল্যায়ন করবেন?
1. Very low

2. Low
3. Medium
4. High

19. In general, how does your spouse value your ideas or suggestions? সাধারণভাবে, কীভাবে আপনার স্ত্রী আপনার ধারণা বা পরামর্শকে মূল্য দেন?

1. Very low
2. Low
3. Medium
4. High

20. Comment মন্তব্য করুন: